

S3 Community Engagement and Outreach Committee 1-7-20

Members present: Tamara Brogan, Cindy Hall, John Kirkman, Bill Stone, Gabby Murillo, Marcia Johnson, Ruth Price

Also present: Rachel Picard, Stan Holt, Karen Kennedy

Cindy Hall, Chair of the committee, ran the meeting. Committee discussed:

1. The committee discussed the preparations for the PIT count on Jan 29, 2020. There will be PIT count training on January 14, 2020 at 6:30pm and January 22, 2020 at noon at the Buggy Factory. There will be a quick training the night of the event at 10pm. This year we are just using the app and not the paper copy. There will be 2 shifts 11pm-midnight and 4am-5am. The committee discussed having men from the men's shelter help with the shifts. The map has been updated and Cindy told the group to let Rachel know if they discover any new spots. We are weak on spots for Broadway. Bill will reach out to service clubs. Cindy will send the pictures from last year to Rachel. Tamara will send out the flyer to churches about the count. Last year, we did a word of mouth campaign to reach the homeless. We want to reach the homeless at Breadbasket, Daymark, CCH, EW shelter, Methadone clinic, library, and warehouse. Cindy said items are being dropped off at First Baptist for the PIT count. We need food and toothpaste for the bags. Gabby will get the Young Commissioners together to pack bags.
2. The committee discussed three possible ideas for our 3 key messages; collaboration effort, everybody's problem and systems solution. We discussed continuing to think about the three key messages, the audiences we want to reach, and pick strategies. The group discussed panel discussions at different locations in the community and with different groups.
3. The top 5 goals for our committee discussed so far are; continuing to develop the 3 key messages, day project in the fall and review the PIT count.
4. At the February meeting, the committee plans to discuss and work on developing the 3 key messages in more detail, to develop the 5 goals for the committee for the year, review the PIT count, election forum, and the project in the fall.

Our next meeting is Tuesday, February 4, 2020 at 8:30am at First Baptist.