

S3 Community Engagement and Outreach Committee 12-3-19

Members present: Rachel Picard, Tamara Brogan, Cindy Hall, Jenny Cabrera, John Kirkman
Also present: Stan Holt

Cindy Hall, Chair of the committee, ran the meeting. Committee discussed:

1. The committee discussed changing the time of the meeting to the first Tuesday of the month at 8:30am at First Baptist.
2. The committee discussed the preparations for the PIT count on Jan 29, 2020. Cindy is using the database of volunteers from last year and is reaching out to gather volunteers. There will be PIT count training on January 14, 2020 at 6:30pm and January 22, 2020 at noon at the Buggy Factory. Rachel and Karen will work with city and county police to get an updated map for the count. Stan suggested that the map be available at next week's S3 meeting for everyone to look at and correct if needed. It was also suggested to ask the men's shelter clients all the areas with the homeless population lives around the county. We also discussed having the map at the BOLM EW shelter.
3. The committee looked over Rachel's PR campaign. The committee was in agreement that we thought it was a good campaign. Some of the items we are already doing but the discussion was about narrowing the focus down to just a few items from the campaign to work on for next year. Rachel discussed the 2017 data survey that S3 did when we first started as a task force. It was decided to review the data from that survey to see if it has changed and we could still use it for 2020.
4. The committee discussed three possible ideas for our 3 key messages; collaboration effort, everybody's problem and systems solution. We discussed continuing to think about the three key messages, the audiences we want to reach, and pick strategies.

Our next meeting is Tuesday, January 7, 2020 at 8:30am at First Baptist.