

Community Engagement Committee Meeting Minutes
September 21, 2017

Members Present: Wayne Chew, Elizabeth Colebrook, Debbie Davidson, Betsey Jungkind
Staff Present: Karen Kennedy

Wayne Chew called the meeting to order at 1:05pm.

Ongoing Business:

- Social Media and Website are up and running, the group will begin to focus on building a following on Facebook and work to post regularly on the page. At this time Facebook submissions are to be sent to Karen Kennedy & Rachel Picard; it is likely someone from the Community Engagement Committee will be given an administrator log in to post onto the page, however all posts will still need approval from City Staff person (ie: Kelly Miller, Karen Kennedy, Rachel Picard).
- Wayne Chew discussed the importance of “tweeting” and volunteered to handle regular tweets to encourage community awareness and participation.
- PIT Count Training is scheduled for September 28th 5:30pm at the Public Works Center, Committee and Taskforce members have been asked to bring extra volunteers to next week’s training and to the actual PIT Count in October. Community Engagement will assist with advertising this event through word of mouth and social media.
- It was decided that the best way to promote Bread of Life Ministry (BOLM) and the Low Barrier Shelter is to have BOLM host a Capital Campaign Kick Off Event. November 15, 2017 at 1pm is the proposed date. Wayne Chew will present this idea to the BOLM Board of Directors next week and if approved, Community Engagement Committee will move forward with supporting this effort.
 - Betsy Jungkind will create a flyer and donation envelope to be used for the event as well the request for CCH to provide food (heavy snacks)
 - Elizabeth Colebrook will compile a list a local non-profits to invite to this event, with the possibility of having tables set up for the agencies; also will work to secure a SAGA representative to sit on the Committee
 - Wayne Chew has agreed to handle press releases
 - Karen Kennedy will secure elected officials to participate in the event as well as compile a list of contacts for public speaking events within local Civic Clubs
 - Debbie Davidson will work to compile a similar list pertaining to the faith communities and assist with securing speaking opportunities
 - Betsy Jungkind and Elizabeth Colebrook have agreed to ensure there are speakers available for any of the groups that would like to hear more about S3 Housing Connect and the Homelessness Taskforce
 - Karen Kennedy will work on a basic Q&A bullet format for speaking highlights to be used by the Committee members

The meeting was adjourned at 2:15.

Next Meeting: October 19th 1pm at Bread of Life Ministries