

Resource Development Committee Meeting

Buggy Building- Chatham Street Conference Room

Wednesday, July 19th, 2017

8:30 AM

Attendance: Keith Clark, Tamara Brogan, Chet Mann, Michael Silverman, John Kirkman, Bill Stone

Staff: Rachel Picard, Marshall Downey

I. Meeting Called to Order & Introductions

- a. Elect a Subcommittee Chair/Lead (who will lead future meetings)?
 - **Keith Clark agreed to be Task Force Liaison and Chair**
 - **Michael Silverman agreed to take meeting notes in Rachel's absence**
- b. Role of Liaison/Board Member (report to full Task Force)

II. New Business

- a. Discussion of Resource Development Committee (as defined by Consultant)
 - i. Additions/changes to definition?
 - **Make definition broader- We need all types of resources, not just money**
 - **Organizations need to identify how they can still contribute even if they can't give financially**
 - **Need to identify what resources Sanford already has- We don't want the same people working on the same things**
 - **After SWOT Analysis we will be able to identify who has resources**
 - **Examine how to combine resources**
 - ii. Definition of resources?
 - **The language in the definitions is very similar- We need to be very clear about what each individual subcommittee is doing, and not have too much overlap. Our committee is specifically to define resources.**
 - **Grants, cash from local companies and private citizens, state grants, community grants, foundation grants, in kind services**

1. More than money?
 - **Streamline the process of identifying resources- We don't need to duplicate jobs**
 - **Find organizations that we might not be aware of and identify their resources- We need to figure out what all everyone is doing**
 - **This can help us financially when applying for grants**
 - **These resources HAVE to be sustainable. We will need them every year.**

- b. How to Secure Funding Without Siphoning from Other Organizations
 - **Need to provide framework for this so people will see what/who they are giving to**
 - **Need a clear plan that helps support all organizations**
 - **Consultant can connect us with other community's Task Forces to see how they are run**

- c. Low Barrier Shelter Subcommittee Collaboration
 - i. Transportation
 - **Could COLTs be funded to include a homeless transportation system? Could extra stops be added to COLTs specifically for homeless? In "White Flag" conditions, could COLTs do special trips to get homeless to "White Flag" locations? COLTs is free but sometimes hard for homeless people to get to the stops.**
 - **Could we find revenue for Jobs Express? If we had funding, would Jobs Express consider buying another van specifically for homeless?**
 - **Could we create a voucher system with local taxis? There is currently a low demand for taxis so they would probably appreciate extra business.**

 - ii. Homelessness Hotline thoughts
 - **Great idea, but we would need to create resource booklet that would be available for hotline operator to use**
 - **Potential to connect with 211?**

III. Other Discussion

- **Discussion of training nonprofit board members**

- **Hard to start identifying resources right away, but we could start on process of raising money and finding new ways to do that**
- **Apprehensive to start raising funds until we know talking points**
- **Need to start on template on how to ask for money - Have to have a vision or no one will be willing to give**
- **Establish 501C3? Is this something we need to start looking into?**
- **Discussion on use of Meeting evaluation forms after every meeting (example distributed to group)**

IV. Adjournment – Next meeting (time and place?)

- **Meetings will be held on the 1st Wednesday of every month**
- **Our next meeting is August 2nd at 8:00 AM in the Buggy Building Chatham Street Conference Room**